



## **LISTENER SURVEY**

Would you please take the time to fill in this short survey so to provide us with the best information to help us best service our listening community. Please place a 'X' over the dot next to the appropriate answer in each section. Then email to [huonfm@huonfm.com](mailto:huonfm@huonfm.com) or just drop into our office in School St Geeveston.

Age group you belong to

- 16-25
- 25-40
- 40-65
- 65+

Are you a Huon and Kingston FM member ?

- Yes
- No

Which area do you live closest to ?

- Bruny Island
- Cygnet
- Dover
- Franklin
- Geeveston
- Huonville
- Kettering
- Kingston
- Margate
- Southport

Where do you listen to the radio ? (you may choose multiple answers)

- At home
- At work
- Both home and work
- In the car

**Your music preferences (you may choose up to 3 types)**

- Classical
- Country
- Gospel
- Instrumental
- Jazz
- Modern
- Old time
- Rock n roll
- Big band

**What type of programme content do you prefer? (you may choose up to 3 types)**

- All music
- Current affairs
- Interactive Talk back
- Religious
- Request programmes
- Podcasts
- Interviews

**What time of day do you usually listen to the radio ?**

- 6 AM – 10 AM
- 10 AM – 2 PM
- 2 PM – 6 PM
- 6 PM – 10 PM
- After 10PM
- Most of the day
- Evenings only

**Which days do you mostly listen to the radio ?**

- Monday
- Tuesday
- Wednesday
- Thursday
- Friday
- Saturday
- Sunday
- Most days

**Do you listen (you may choose multiple answers)**

- on line
- on a phone
- on a computer

**Are you on Facebook ?**

- Yes
- No