



## LISTENER SURVEY

Would you please take the time to fill in this short survey so to provide us with the best information to help us best service our listening community. Please place a 'X' over the dot next to the appropriate answer in each section. Then email to [huonfm@huonfm.com](mailto:huonfm@huonfm.com) or just drop into our office in School St Geeveston.

Age group you belong to

- 16-25
- 25-40
- 40-65
- 65+

Are you a Huon and Kingston FM member ?

- Yes
- No

Which area do you live closest to ?

- Bruny Island
- Cygnet
- Dover
- Franklin
- Geeveston
- Huonville
- Kettering
- Kingston
- Margate
- Southport

Where do you listen to the radio ? (you may choose multiple answers)

- At home
- At work
- Both home and work
- In the car

**Your music preferences (you may choose up to 3 types)**

- Classical
- Country
- Gospel
- Instrumental
- Jazz
- Modern
- Old time
- Rock n roll
- Big band

**What type of programme content do you prefer? (you may choose up to 3 types)**

- All music
- Current affairs
- Interactive Talk back
- Religious
- Request programmes
- Podcasts
- Interviews

**What time of day do you usually listen to the radio ?**

- 6 AM – 10 AM
- 10 AM – 2 PM
- 2 PM – 6 PM
- 6 PM – 10 PM
- After 10PM
- Most of the day
- Evenings only

**Which days do you mostly listen to the radio ?**

- Monday
- Tuesday
- Wednesday
- Thursday
- Friday
- Saturday
- Sunday
- Most days

**Do you listen (you may choose multiple answers)**

- on line
- on a phone
- on a computer

**Are you on Facebook ?**

- Yes
- No