

Huon Kingston FM

95.3 Community Radio 98.5

www.huonfm.com

Huon FM & Kingston FM broadcasting into the Huon Valley, Channel Regions, Blackman's Bay, Kingborough and Bruny Island is the most effective and economical way to promote your business or event.

Sponsorship Rates: January 2022

1 Month Contract includes

60 x 20 sec spots per month – cost \$130

60 x 30 sec spots per month – cost \$150

6 Month Contract includes

90x 20 sec spots per month – cost \$120 per month

90 x 30 sec spots per month – cost \$130 per month

12 Month Contract includes

90 x 20 sec spots per month – cost \$120 per month

90 x 30 sec spots per month – cost \$130 per month

Short Term Contract - must be for 5 days or more and minimum cost \$100

20 sec spot – cost \$80 (plus GST)

30 sec spot - cost \$95 (plus GST)

Program Sponsorship – depends on program availability Reasonable rates, great results

Sponsors stand out on Community Radioas

sponsorship content is limited to only 5 mins per hour.

Rates effective January 2022

INFORMATION FOR SPONSORS

When you are considering what you want to say, have a look at the following checklist and time yourself to 30/45/60 seconds. Remember to include the words “Sponsor of Huon and Kingston FM” at the end of your message and include it when timing. This is usually a message of up to 75 words. Don’t try to put all your stock into the promotion.

When thinking of the music bed you can’t use commercial music but you can suggest the type of music you would like i.e. sombre, jazz, funky, breezy, country etc. Send your copy to: huonfm@huonfm.com and mark attention sponsorship.

The Southernmost Station in the Nation: 10 School Road, Geeveston, TAS. 7116. ABN : 95208220871
Web: www.huonfm.com E: huonfm@huonfm.com Ph Office: (03) 297 706 Ph Studio: 0362971490

Huon Kingston FM

95.3 Community Radio 98.5

www.huonfm.com

CLIENT CONTRACT

I/We _____ of _____ agree to

pay by (cash, cheque or by direct deposit-for this service directions will be included on invoice) the amount agreed upon to Huon FM in exchange for announcements promoting the above-mentioned business, subject to approval of the script.

I/We understand that accounts are due within 14 days of invoicing.

I/We understand that payment needs to be received before the announcement will be broadcast.

Signed: _____ Signed: _____

Name: _____ Name: _____

(for _____) (for HuonFM)

Date: _____ Date: _____

Start Date: _____ End Date: _____

_____ months at _____ spots of _____ seconds. Fee: \$ _____ per month.

CLIENT NAME:

ADDRESS:

PHONE CONTACT:

EMAIL:

Contact: Fiona Wentworth Shields 0403444238

Huon FM 's web site: www.huonfm.com email: huonfm@huonfm.com ABN 95208220871

Huon Kingston FM

95.3 Community Radio 98.5

www.huonfm.com

Checklist for Sponsorship copy writing

Date:

Official Sponsor Company Name:

Contact Person Name/Phone number:.....

Date Sponsorship needs to go to air on:

Should Sponsorship mention?

Phone number

Address.....

Email.....

Type of Sponsorship:

Business Launch

New Product or Service

Special Event.....

Other

Sponsor Spot Duration.....20 or 30- Seconds
(please circle preference)

Should the message be spoken by a: male /female / both (please circle preference)

Music bed required? Yes/No

Style of music required

Outline of copy for Sponsor Spot.....

.....

Main point of the spot

Include also.....