

SPONSORSHIP CONTRACT

HUON & KINGSTON FM

I/We _____ of _____ agree to the following -

pay by (cash, cheque or by direct deposit-for this service directions will be included on invoice) the amount agreed upon to Huon FM in exchange for announcements promoting the above-mentioned business, subject to approval of the script.

I/We understand that accounts are due within 14 days of invoicing.

I/We understand that payment needs to be received before the announcement will be broadcast.

Signed by CLIENT

Signed on behalf of HUON FM

Signed: _____

Signed: _____

Name: _____

Name: _____

Date: _____

Date: _____

START Date: _____

END Date: _____

_____ months at _____ spots of _____ seconds. Fee: \$_____ per month.

CLIENT NAME:

ADDRESS:

PHONE CONTACT: OfficeMoble :

EMAIL:

Address: 10 School Road, Geeveston, TAS. 7116. ABN : 95208220871

Ph Office: (03) 6297 1706 Studio: (03) 6297 1490

Web: www.huonfm.com Email: huonfmsec@gmail.com

Sponsorship Details for copy writing

Date:

Official Sponsor Company Name:

Contact Person Name/Phone number:.....

Date Sponsorship needs to go to air on:

Should Sponsorship mention?

Phone number

Address.....

Email.....

Type of Sponsorship:

Business Launch

New Product or Service

Special Event.....

Other

Sponsor Spot Duration.....20 or 30- Seconds
(please circle preference)

Should the message be spoken by a: male /female / both (please circle preference)

Music bed required? Yes/No

Style of music required

Outline of copy for Sponsor Spot.....

.....

Main point of the spot

Include also.....

IMPORTANT INFORMATION FOR SPONSORS

When you are considering what you want to say, have a look at the following and time yourself to 20/30/45/60 seconds. Remember to include the words "Sponsor of Huon and Kingston FM" at the end or "Sponsor & name of business" (this can allow you a few more seconds to promote your business) or your message and include it when timing. Word allowance for 20 sec is 55, for 30 sec 65, 45 sec 80, 60sec 95 words. Don't try to put too much information into the promotion. When thinking of the background music although you can't use commercial music you can suggest the type of music you would like - sombre, jazz, funky, breezy, country etc.

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